

Piano Teacher News

August 2007



Back-to-School = Back-to-Piano

The Right Piano = Success in Piano Lessons

How do you help parents overcome the fear of investing in a quality beginning piano? Teachers know that the students whose parents invest in a quality instrument have the highest success rate in learning to play. Our rental plan is an easy way for parents to get their child the right piano from the beginning. Piano rentals start at **\$35/month**, and **100%** of everything they pay applies to the purchase of that piano or an upgrade within the first four months. This



is more economical than buying a cheap keyboard or even having an acoustic piano tuned! **Most children will be successful in music** and enjoy this piano for a lifetime. With this plan, parents can **Plan for success...not failure.**

Top Quality Used Pianos

Capital Music Center now specializes in high quality pre-owned pianos that can be purchased with confidence.

- ♪ Grands, Studios, Digitals
- ♪ Rebuilt or Refurbished
- ♪ About half price of new equivalent
- ♪ Delivery (local), In-home tuning (one), Warranty
- ♪ Only the Best from Capital Music Center
- ♪ Roland, Yamaha, Kawai, More



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Music Tutor's 20th Birthday

The results are in: students practicing with MIDI files are **3 times more likely to make it to the level 4** method book. Since a typical piano lesson occurs once weekly, the Music Tutor offers an essential between-lesson "practice partner." It interactively helps students play correct notes and rhythms, allows them to adjust tempo, and focus on "trouble spots." Students learn faster and enjoy playing more.



Benefits of MIDI Files

- 📄 It's a great metronome
- 📄 It sounds like you are playing **music** from day one!
- 📄 You can adjust the tempo
- 📄 Develops musicianship
- 📄 Creates higher retention
- 📄 Students play for longer durations
- 📄 Plays one hand while you practice the other hand

Students: Rent for \$15/month

Teachers: Don't have one yet? Let us loan you one to try out. It takes about 10 minutes to learn to use it. Come get one today before your fall schedule gets too busy.

Music Specials

25% off

music purchase of \$100 or more
Expires 9/15/07



20% off

music purchase of \$75 or more
Expires 9/30/07



15% off

music purchase of \$25 or more
Expires 10/15/07

Dedicated to success in piano lessons with quality instruments & the use of technology