

Piano Teacher News

March 2009



Piano Books for Piano Students

Parents need your help. If you send them to the store to purchase piano books, please write down exactly what they need. We hate to see parents drive across town only to find out the list is vague. For example, when you say get the first Faber & Faber Piano Adventures book, do you mean My First Piano, Primer, or 1? For the orange set of Alfred books, do you mean Prep A, Basic Piano Library 1A, Music for Little Mozarts 1, or the Premier course 1A? Also, please specifically list the supplementary books that you want them to purchase with the lesson book...Performance, Solo, Technic, Theory, Popular, etc. Please write down the full name of the book, publisher, and part number if possible. Better yet, if you purchase the books for the students, we offer teachers an everyday 10% discount.

Mention this newsletter & receive

20% off

Any music purchase

Good for you & your students

One time use per family by 4/18/09

Why renting a Roland Digital Piano better than starting on a keyboard

How many times have you accepted a student with a keyboard on the condition that if their child does well in 3 to 6 months that they get a piano? And then a year or two or three later they still don't have a piano!!! We know it happens all the time. If you require 88 key weighted hammer action up front, in our experience you will have more long term successful students. We rent pianos starting at \$39 per month. That's less expensive for parents than shelling out two to four hundred bucks on a keyboard that is worth nothing on trade. We give 100% of the first four months of rent toward the purchase of any piano we sell! It's a bargain *and* a much better way for a child to start piano.



Whenever someone you refer to us purchases a piano, we issue loyalty points to your account. You may apply them toward music or piano purchases.

What piano students **CANNOT** learn on a keyboard

- ✓ The foundation of piano technique
- ✓ Posture & Seating position and optimal hand/arm alignment
- ✓ Musical expression and sensitivity
- ✓ Learning how to produce a beautiful tone
- ✓ The concept of weight using hands, arms and shoulders
- ✓ Arm drops and cushioning with the wrists
- ✓ Approach and release of chords
- ✓ Legato, staccato and portato touch
- ✓ Finger dexterity and evenness of touch
- ✓ Finger muscle development and large muscle motions
- ✓ Finger, hand and arm strength to develop dexterity, endurance and stamina
- ✓ Balance between melody and accompaniment using finger pressure
- ✓ Dynamics of sound
- ✓ Phrasing and voicing
- ✓ Pedaling: una corda (soft), sostenuto (bass sustain), & damper (sustain)
- ✓ Effective practice habits
- ✓ Performance confidence and competence



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